

標題：“Every Team Needs The Spark” All new adidas football campaign 投稿人 alan -
最後更新 (2009/07/03, Friday)

Hong Kong, 3 July 2009 – adidas believes that on the fiercely competitive football pitch, a strong team can only be born when multiple powerful elements are combined. As the official partner of the 2010 FIFA World Cup, adidas starts engaging football fans with an all new football campaign that centers around the concept of “Every Team Needs ”, paving the way for one of the world’s largest football games. Football fever will be pushed to new heights with an evocative message and highly anticipated football products.